



# *Festival of Trees*

A Season of Light  
2022 Sponsorship Program

# Festival of Trees

## A Season of Light

Nov. 22-23 and 25-27, Valley River Inn

Throughout the world, winter holidays focus on light as a way to literally and figuratively brighten the season. Now in its 30<sup>th</sup> year, Festival of Trees dazzles guests with sparkling displays of light while bringing hope to our community through compassionate end-of-life care for patients and families at Cascade Health's Pete Moore Hospice House. We warmly invite you to join us in this effort by sponsoring *A Season of Light*, this year's Festival of Trees.

The 2022 event will mix historical favorites, successful modernizations initiated last year and new elements to enliven and entertain. As always, it will feature the signature tour of beautifully decorated trees, a delightful silent auction and gorgeous wreaths. Other highlights include:

- The return of a **marketplace** perfect for holiday gift shopping, highlighting a variety of local vendors with a focus on handmade and artisan wares.
- Continuation of the successful virtual and in-person **hybrid auction** initiated last year.
- The return of the elegant **Starlight Celebration gala** on Saturday night, a formal dinner with exclusive live auction packages.
- A new **Tuesday night event** featuring holiday craft demonstrations and cocktails.
- A **senior day** Wednesday, **kid-friendly activities and craft demonstrations** throughout the weekend.
- **Light Up a Life**, a candlelight ceremony honoring loved ones lost, will conclude the week's events on Sunday afternoon.

By sponsoring Festival of Trees, you will enjoy exposure to thousands of people. You can take pride in knowing that you have helped to bring this magical holiday event to life in support of our community's unmet health needs.

*Thank you!*

# SPONSORSHIP PACKAGES

We are pleased to appreciate your generous support with the following sponsorship packages:

## Presenting Sponsor

**\$15,000**

*(only 1 available)*

- 1 table (10 tickets) to the Starlight Celebration gala.
- Top billing as presenting sponsor in event program book, posters, invitations, event signage, social media, auction webpage and year-round recognition on the Cascade Health event webpage.
- Full page ad in event program book.
- Special recognition from media partners.
- Speaking opportunity and special recognition from the gala stage.
- 50 VIP tickets<sup>1</sup> for tour of trees.
- Opportunity for 7' tree to decorate for auction, with associated recognition.

## Starlight Celebration Sponsor

**\$10,000**

*(only 1 available)*

- 6 tickets to the Starlight Celebration gala.
- Recognition throughout the gala, including on stage signage and bid cards.
- High-level recognition in event program book, posters, invitations, event signage, social media, auction webpage and year-round recognition on the Cascade Health event webpage.
- Half page ad in event program book.
- In-person recognition at gala.
- 40 VIP tickets<sup>1</sup> for tour of trees.
- Opportunity for 7' tree to decorate for auction, with associated recognition.

## Shining Star Sponsor

**\$5,000**

- 4 tickets to the Starlight Celebration gala.
- Exclusive recognition of an event feature of your choice (pending availability), including vendor marketplace, kids activities, senior day, silent auction, wreath display, craft and cocktail party, or idea of your choice.
- Significant recognition in event program book, posters, invitations, event signage, social media, auction webpage and year-round recognition on the Cascade Health event webpage.
- Half page ad in event program book.
- 30 VIP tickets<sup>1</sup> for tour of trees.
- Opportunity for 7' tree to decorate for auction, with associated recognition.

<sup>1</sup>VIP tickets afford the ticket holder expedited free entry to the tour of trees during regular public viewing hours Friday -Sunday and a free raffle ticket.

**Shooting Star  
Sponsor  
\$2,500**

- 2 tickets to the Starlight Celebration gala or 4 tickets to the Tuesday night craft and cocktail party.
- Significant recognition on event program book, posters, event signage, auction webpage and year-round recognition on the Cascade Health event webpage.
- Quarter page ad in event program book.
- 25 VIP tickets<sup>1</sup> for tour of trees.
- Opportunity for 7' tree to decorate for auction, with associated recognition.

**Festival Star  
Sponsor  
\$1,750**

- 2 tickets to the Tuesday night craft and cocktail party.
- Logo in event program book, recognition on event signage, auction webpage and year-round recognition on the Cascade Health event webpage.
- 20 VIP tickets<sup>1</sup> for tour of trees.
- Opportunity for 7' tree to decorate for auction, with associated recognition.

**Rising Star  
Sponsor  
\$1,500**

- Name listing in event program book.
- Recognition on event signage, the auction webpage and year-round recognition on the Cascade Health event webpage.
- 15 VIP tickets<sup>1</sup> for tour of trees.
- Opportunity for 4' tree to decorate for auction, with associated recognition.

**Foundation Star  
Sponsor  
\$1,000**

- Name listing in event program book.
- Recognition on event signage, the auction webpage and year-round recognition on the Cascade Health event webpage.
- 10 VIP tickets<sup>1</sup> for tour of trees.
- Opportunity for 4' tree to decorate for auction, with associated recognition.

Do you have other ideas or special requests? Please give us a call – we would love to talk about how we can custom-tailor our sponsorship package benefits and levels to fit your needs.

Sarah-Kate Sharkey  
Executive Director, Cascade Health Foundation  
(541) 228-3003  
[ssharky@cascadehealth.org](mailto:ssharkey@cascadehealth.org)

*We are grateful for your support!*

# Festival of Trees

A Season of Light

## 2022 SPONSORSHIP PLEDGE FORM

Name \_\_\_\_\_ Phone \_\_\_\_\_  
*(As you wish it to be listed in the program.)*

Address \_\_\_\_\_

Email Address \_\_\_\_\_

Contact Person \_\_\_\_\_

## SPONSORSHIP LEVEL

I would like to sponsor at the following level:

- |   |  |
|---|--|
| <input type="checkbox"/> \$15,000 Presenting Sponsor            | <input type="checkbox"/> \$1,750 Festival Star Sponsor   |
| <input type="checkbox"/> \$10,000 Starlight Celebration Sponsor | <input type="checkbox"/> \$1,500 Rising Star Sponsor     |
| <input type="checkbox"/> \$5,000 Shining Star Sponsor           | <input type="checkbox"/> \$1,000 Foundation Star Sponsor |
| <input type="checkbox"/> \$2,500 Shooting Star Sponsor          |  |

I would like a tree decorated in my name as part of my sponsorship.

I have selected my tree decorator: Name: \_\_\_\_\_

I would like the Foundation to select a decorator.

## FESTIVAL ANGELS

I would like to make a cash contribution of \$\_\_\_\_\_ to support *A Season of Light*.

NOTE: All payment invoices will be mailed in August.

Return pledge form to:  
Sarah-Kate Sharkey, Executive Director of Cascade Health Foundation  
Cascade Health | 2650 Suzanne Way, Suite 200, Eugene, OR 97408  
(541) 228-3003 | [ssharkey@cascadehealth.org](mailto:ssharkey@cascadehealth.org)