



# Festival of Trees

GATHER.

2021 Individual and Corporate  
Sponsorship Program

# Festival of Trees



## GATHER.

Over the last 28 years, Festival of Trees has become a community holiday tradition. We are thrilled to be able to gather together again on **November 26 and 27 at the Valley River Inn**. We warmly invite you to join us as a sponsor, to celebrate the return of Festival of Trees and to support our ongoing mission to provide compassionate end-of-life care and comfort for patients and families at Cascade Health's Pete Moore Hospice House.

This year's Festival of Trees will look a little different as we navigate our community's emergence from the COVID-19 pandemic. Our focus continues to be on the event's signature components: the **tour of beautifully decorated trees** and the **festive gala celebration**. As always, you can count on Festival to be a fun, festive and elegant kick-off to the holiday season.

### This year's highlights include:

- Elaborately decorated trees with unique themes from talented designers, open for public viewing by donation and available for purchase in the auction.
- Elegant Starlight Celebration gala welcoming more than 300 guests.
- Beautiful display of wreaths.
- Wide array of silent auction baskets.
- Holiday decorations and displays for purchase.
- New fun and festive surprises.

Admission to this year's tour of trees will be by **donation** rather than through the purchase of tickets. As a sponsorship benefit, VIP tickets waive the donation request and include a souvenir gift for your guests.

By becoming a sponsor of Festival of Trees, you will enjoy exposure to thousands of people. You can take pride in knowing that you have helped to bring this magical holiday event to life in support of our community's unmet health needs.

*Thank you!* 



# SPONSORSHIP PACKAGES

We are pleased to appreciate your generous support with the following sponsorship packages:

## **Presenting Sponsor**

**\$15,000**

*(only 1 available)*

- 1 table (10 tickets) to Starlight Celebration gala.
- Top billing as presenting sponsor on event program book, posters, invitations, banners, webpage, social media and all other publicity.
- Full page ad in event program book.
- Special recognition from media partners.
- Year-round recognition on the Cascade Health website.
- Speaking opportunity and special recognition from the gala stage.
- 50 VIP tickets for tour of trees.
- Opportunities for exclusive tree previews.
- Opportunity for 7' tree to decorate for auction, with associated recognition.

## **Starlight Celebration Sponsor**

**\$10,000**

*(only 1 available)*

- 1 table (10 tickets) to Starlight Celebration gala.
- Recognition throughout the gala, including on stage signage and bid cards.
- High-level recognition on event program book, posters, invitations, banners, webpage, social media and all other publicity.
- Half page ad in event program book.
- Year-round recognition on the Cascade Health website.
- In-person recognition at gala.
- 40 VIP tickets for tour of trees.
- Opportunities for exclusive tree previews.
- Opportunity for 7' tree to decorate for auction, with associated recognition.

## **Shining Star Sponsor**

**\$5,000**

*(5 available)*

- 6 tickets to Starlight Celebration gala.
- Exclusive recognition at an event area of your choice (pending availability), including tour of trees, centerpieces, gala guest gifts, silent auction or idea of your choice.
- Significant recognition on event program book, posters, invitations, banners, webpage, social media and all other publicity.
- Half page ad in event program book.
- Year-round recognition on the Cascade Health website.
- 30 VIP tickets for tour of trees.
- Opportunities for exclusive tree previews.
- Opportunity for 7' tree to decorate for auction, with associated recognition.

**Shooting Star  
Sponsor**  
\$2,500

- 4 tickets to Starlight Celebration gala.
- Significant recognition on event program book, posters, banners, webpage and social media.
- Quarter page ad in event program book.
- Year-round recognition on the Cascade Health website.
- 25 VIP tickets for tour of trees.
- Opportunity for 7' tree to decorate for auction, with associated recognition.

**Festival Star  
Sponsor**  
\$1,750

- 2 tickets to Starlight Celebration gala.
- Recognition in event program book, on event signage and webpage.
- Year-round recognition on the Cascade Health website.
- 20 VIP tickets for tour of trees.
- Opportunity for 7' tree to decorate for auction, with associated recognition.

**Rising Star  
Sponsor**  
\$1,500

- Name listing in event program book.
- Year-round recognition on the Cascade Health website.
- 15 VIP tickets for tour of trees.
- Opportunity for 4' tree to decorate for auction, with associated recognition.

**Foundation Star  
Sponsor**  
\$1,000

- Name listing in event program book.
- Year-round recognition on the Cascade Health website.
- 10 VIP tickets for tour of trees.
- Opportunity for 4' tree to decorate for auction, with associated recognition.

Do you have other ideas or special requests? Please give us a call – we would love to talk about how we can custom-tailor our sponsorship package benefits and levels to fit your needs.

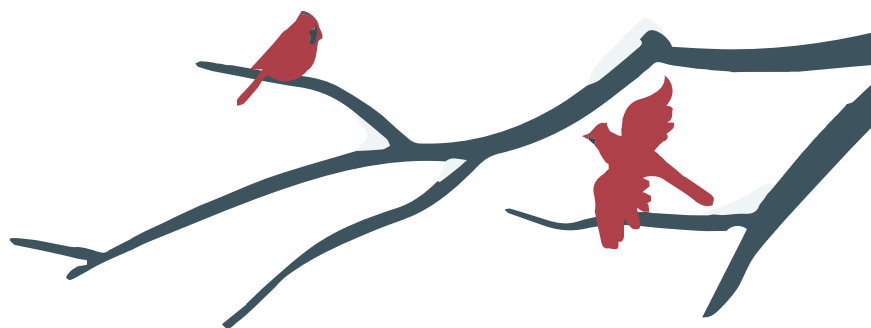
**Sarah-Kate Sharkey**

Cascade Health Foundation Director

(541) 228-3003

[ssharkey@cascadehealth.org](mailto:ssharkey@cascadehealth.org)

*We are grateful for your support!*



# Festival of Trees

## 2021 SPONSORSHIP PLEDGE FORM

Name \_\_\_\_\_ Phone \_\_\_\_\_  
*(As you wish it to be listed in the program.)*

Address \_\_\_\_\_

Email Address \_\_\_\_\_

Contact (if different from above) \_\_\_\_\_

## SPONSORSHIP LEVEL

I would like to sponsor at the following level:

\_\_\_\_\_ \$15,000 Presenting Sponsor

\_\_\_\_\_ \$10,000 Starlight Celebration Sponsor

\_\_\_\_\_ \$5,000 Shining Star Sponsor

\_\_\_\_\_ \$2,500 Shooting Star Sponsor

\_\_\_\_\_ \$1,750 Festival Star Sponsor

\_\_\_\_\_ \$1,500 Rising Star Sponsor

\_\_\_\_\_ \$1,000 Foundation Star Sponsor

\_\_\_ I would like to include the decoration of a tree as part of my sponsorship.

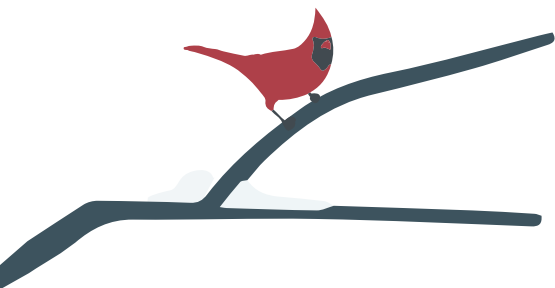
\_\_\_ I have selected my tree decorator: Name: \_\_\_\_\_

\_\_\_ I would like the Foundation to select a decorator.

## FESTIVAL ANGELS

I would like to make a cash contribution of \$\_\_\_\_\_ to support this magical event.

NOTE: All payment invoices will be mailed in August.



### Return pledge form to:

Sarah-Kate Sharkey, Foundation Director  
Cascade Health | 2650 Suzanne Way, Suite 200, Eugene, OR 97408  
(541) 228-3003 | [ssharkey@cascadehealth.org](mailto:ssharkey@cascadehealth.org)