

I Can Only Imagine



Pete Moore Hospice House

Cascade Health Foundation

Festival of Trees

Presented by  Emerald Forest Products

2012
GUIDE

TO BENEFIT CASCADE HEALTH FOUNDATION
November 21-25, 2012



Welcome to this year's Festival of Trees. "I Can Only Imagine," is the theme we have chosen for the 20th anniversary celebration.

Thanks to the generosity of this community, hundreds of volunteers donate thousands of hours to help Cascade Health Foundation raise millions of dollars for this community's health care needs.

This year all money raised will be dedicated to the building of the Pete Moore Hospice House. We are so close to realizing the goal of building this house where patients can be surrounded by their friends and family without the burden of providing their end of life care.

Imagine: to form a mental image of something not yet present to the senses. For Keri and I, it is hope mixed with a little expectation which makes the moment magical when achieved.

We are honored to serve as the Directors of the 2012 Festival of Trees and would like to wish you and your family a Happy, Healthy Holiday Season. Your generous support of this year's Festival will help us realize the dream to build the Pete Moore Hospice House. Until then, **"I Can Only Imagine."**

Ron & Keri Vickers
2012 Festival of Trees Directors

IMPORTANT *FESTIVAL* INFORMATION

How To Buy At *Festival*

Trees - Live Auction

Certain trees have been selected for live auction at the *Starlight Celebration Gala* on Friday night. You must be present to purchase these trees.

Trees - Silent Auction

All other trees may be purchased through “silent auction.” Go to the Information/Sales Table in the main lobby to register for a bid number. You are then eligible to place a bid at the tree(s) of your choice. If you wish to come back later in the week to check your bid, bring your bid number to the Information/Sales Table for admittance.

Guaranteed Sales Price

Trees are also marked with a “guaranteed” sales price. If you are willing to pay the stated price, you may buy the tree outright. Pay for the tree at the Information/Sales Table and it will be marked SOLD. All trees must remain at *Festival* through Sunday night. Seven-foot trees will be *delivered* on Monday, November 26th. Tabletop trees must be *picked up* before noon on Monday.

Dickens’ Village of the Arts Gift Shoppes

Dickens’ Village is full of antiques, Santa’s, jewelry, ornaments, crafts and holiday gifts. Gourmet food vendors upstairs are also selling their products. Information on how to buy through Dickens’ Village and the Gourmet Food Court is posted in that area. Be sure to visit to pick up that perfect holiday gift!

“Under The Tree” Children’s Shopping Area

This is a children’s shopping area. Children will enter by walking under a plywood tree, which will cover the door. The trunk of the tree will be positioned high enough from the floor that if the child is able to walk under the trunk, they can get in to shop. Items inside will be priced from fifty cents to three dollars. An Elf will help them wrap the items. Located upstairs in the Alsea Room.

“Candy Cane Forest”

This is a wonderful children’s activity area. For \$5 children have the opportunity to decorate a 12” tree with candy and donate it to our hospice patients. It is our hope to help educate children about the sense of giving during the holidays. Located in the Enchanted Forest.

FESTIVAL PUBLIC HOURS

Wednesday, November 21	9 -6 p.m.
Thursday, November 22	10-7 p.m.
Friday, November 23	9-2 p.m.
Saturday, November 24	9-9 p.m.
Sunday, November 25	9-6 p.m.

ELEVATORS

There are two sets of elevators available at the Valley River Inn. One is located in the main lobby behind and to the right of the ticket tables. It will take you to the Dickens' Village Gift Shoppes, Gingerbread Houses, Stockings, Gift Baskets & Wreath areas. The second elevator is located over the skybridge, and at the end of the hallway (past the guestrooms). It will take you down to the main stage performance area.

RESTROOMS

Restrooms are located on both floors. The main floor restroom sits next to the entrance of Sweetwaters Restaurant. There is a second restroom upstairs and down the hallway near the McKenzie Room. The third restroom is located near the main stage outside the Columbia Room.

HOW TO BECOME A VOLUNTEER OR SPONSOR

Festival of Trees is largely a volunteer enterprise! Close to 1,000 people participate each year to bring this magical event to you. It's easy to become involved!

Volunteers

If you are interested in volunteering to work at the event next year, or volunteer your talent as a tree, gift basket, wreath or stocking designer, please stop by the Information/Sales Table in the lobby and leave your name. You will be contacted next spring.

Sponsors

Each tree, area, activity or event has been sponsored with a cash donation by an individual or business. Many (many!) in-kind sponsors have also participated in creating the quality of this event. Sponsorships at various levels are accompanied with special recognition packages, some including free tickets. If you, or your business, might be interested in learning more about how to become a Festival sponsor, please stop by the Information/Sales Table or call the Cascade Health Foundation office at 228-3040.

TREE SPONSORS

You will find all of the trees in the Enchanted Forest located on the main floor in the Willamette Room. Trees are sponsored in five categories, depending on the size of the sponsorship and the size of the tree. We extend a heartfelt thanks to our tree sponsors for their generosity and hard work in bringing these spectacular trees to Festival!

DIAMOND STAR TREE

Sacred Heart Medical Center

PLATINUM STAR TREE

Emerald Forest Products

Kendall Subaru

Murphy Plywood

SHINING STAR TREES

Campbell Commercial Real Estate

Seneca Sawmill Company

Umpqua Bank

SHOOTING STAR TREES

Carl's Jr.

Cascade Medical Associates

Chambers Construction

Eugene Urgent Care

Grain Millers

Knecht's Auto Parts

Oregon Medical Group

Rosboro

Willamette Valley Cancer Institute

FESTIVAL STAR TREES

Abby's Pizza

Associated Business Systems

Big Foot Beverages

David & Margie Brooks

Ella Dynae Designs

Emerald Forest Products

Evergreen Land Title

Evergreen Roofing

Farwest Steel/National Fire Fighter

Fox Hollow Residential Care

Gene Stringfield Lumber

Hammer Lumber

Heritage Family Restaurant-Ron & Keri Vickers

KPD Insurance/Liberty Northwest Insurance

Law Office of Bill Kloos, PC

McGuire Bearing Company

Merrill Lynch

Momentive

Ninkasi Brewing Company

Office Equipment Co.

Oregon Imaging Center

PacificSource

PeaceHealth Laboratories

Propel Insurance

Timber Products Company/The Gonyea Family

Tyree Oil

Wells Fargo

Willamette Valley Company

FOUNDATION STAR

Curtis Restaurant Equipment
Deschutes Brewery, Inc.
Forest City Trading Group & American International Forest Products
Hole In The Wall
InstaPrint
Legacy Laboratory Services
Life Technologies
Oregon Urology Institute
Pneu-Med
Schirmer Satre Group
Summit Bank
Twin Rivers Plumbing, Inc.

Celebrate the Children Tree-(Raffle)

Thorp, Purdy, Jewett, Urness & Wilkinson

EVENTS & ENTERTAINMENT SPONSORS

Emerald Forest Products – Title Sponsorship
Aaron & Marie Jones – Starlight Celebration Table Decorations
Dex – Starlight Celebration Auction Sponsor
Cascade Health Solutions – Preview Party
Dana Investments – Santa’s Village
Dex – Dickens’ Village Gift Shoppes
Emerald Forest Products – Candy Cane Forest
Siuslaw Bank – Day Sponsor (Wednesday)
Cascade Health Solutions – Day Sponsor (Thursday)
Jerry’s Home Improvement Center – Day Sponsor (Friday)
Thorp Purdy Jewett Urness & Wilkinson, PC – Day Sponsor (Saturday)
McKenzie Willamette Medical Center – Day Sponsor (Sunday)
Weyerhaeuser – Gingerbread Village
Hamilton Construction – A Visit With Santa
DariMart – Parade of Holiday Wreaths
Future B Homes – Gift Baskets
Industrial Finishes & Systems – Mime/Dancing Christmas Tree
SASS Inc., McDonald’s – Mime/Dancing Christmas Tree

ANGELS

Chambers Family Foundation
Larry Frager
JoAnn Shotola

WREATH SPONSORS

A + Express Towing
A-1 Auto Glass
A & K Development
Allergy & Asthma Center, P.C.
Andreason's Cremation & Buell Chapel
Appliance & TV Center
Atiyeh Brothers
Ben Franklin Crafts & Framing
Berjac of Oregon
Bloomer's Nursery, Inc.
Brighter Homes Lighting & Shades
Café Yumm! On Broadway
Café Yumm! Meridian Center
Café Yumm! North Delta Center
Café Yumm! Oakway Center
Carman Souther/Farmers Insurance Group
Cascade Title Company
Coca Cola Refreshments
Creative Design Masonry
Doug Palmer Home & Commercial Inspections
Ehlers Construction, Inc.
ElderHealth & Living
Eugene Abbey Retirement Apartments
Eugene Gastroenterology Consultants, P.C.
Eugene Sign & Awning
Eugene Skin Divers Supply
Eugene Spinal Care
Farmington Square-Senior Care Community
Foster Farms
FOX KLSR-TV – KEVU TV
Gateway Medical Equipment
Glory Days Antiques
Haas Contracting, Inc.
Hearing Associates, Dr. Gail Leslie
Hearing Associates, Dr. Sandi Ybarra
Imperial Floors
Indulge
Internet Marketing Arts
Journeys Peak Travel
KBK Industries, Inc.
Kephart Construction Inc.
Kingsford Manufacturing

WREATH SPONSORS CONTINUED

Lane Blood Center
Lane County Medical Society
Lane Transit District
Lifetime Eye Care/Carol Marusich, OD, MS, FCOVD
McKenzie Recycling Inc.
Merry Maids
Mid-State Industrial Service, Inc.
Wally & June Miller
Mr. Bug Pest Control
New Pacific Corporation
North Coast Electric Company
Northside/Westside Liquor
Office World
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Oregon Endoscopy Center, LLC
Oregon Fence
Larry Michael Over, DMD
Pain Consultants of Oregon
Poole-Larsen Funeral Home
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Robertson Sherwood Architects
Round Lake, LLC
Royal Refuse Service
Sierra Oaks Residential & Memory Care
Sign Pro
Skeie's Jewelers, Inc.
Snell Fontus, MD
Springfield Area Chamber of Commerce
Joni & Scott Stovall
Sun Automotive
The Best Little Printhouse In Town
Ultimate Fitness
Umpqua Investments, Inc.
US Bank
VSC Window Coverings
Walmart
Wildish Land Company
Woodard Family Foundation
Wyatt's Tire Company

GIFT BASKETS SPONSORS

ABC Building Maintenance
Aesthetic Plastic Surgery/Lee Daniel, MD
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Bello Day Spa & Salon
Benton Lane Winery
David & Margie Brooks
Jack & Sandi Bruni
Brush Fire
Cafeto Coffee Co.
Carpe Diem
Cascade Health Solutions – Administration
Cascade Health Solutions – Diabetes & Nutrition Education
Cascade Health Solutions – DIRECTION for Employee Assistance
Cascade Health Solutions – Home Health
Cascade Health Solutions – Hospice
Cascade Health Solutions – Lifeline
Cascade Health Solutions – Occupational Health
Cascade Health Solutions – Workers’ Action
Chinook Winds Casino Resort
Cooks Pots & Tabletops
Cutting Edge Illusions
Downtown Business Associates
Dulce Spa & Salon
John & Coreen Dye
Edgewater Fine Furnishings
Eugene True Value Hardware
Fiddler’s Green
Foley Vision Center
Foxy Dog
Full City Coffee Roasters
Glory Bee Foods
Gray Grieve, DDS MS
Guaranty Chevrolet & RV
Hop Valley Brewing
Jessi’s Nail & Spa
Johnson Brothers Greenhouses
King Estate Winery
Lazy Day Whitewater Rafting
LBass Cosmetics & Skin Care
Les Schwab Tire Center
Long’s Meat Market

GIFT BASKETS SPONSORS CONTINUED

Max Muscle
McKenzie Honey Farms
Metabolic Research Center
Miss Meers
Monarch Medical Weightloss Centers
Adele Morgan
Moroccan Buzz Imports
Movassaghi Plastic Surgery
Musgrove Mortuaries & Cemeteries
 Springfield Memorial Park & Funeral Home
Natural Solutions
New Twist/Toko Asia
Olive Grand
Oregon Constant Gardener
Oregon Lox Company
Overleaf Lodge
Pepperberries
Pink Butterfly Aprons
Queen B Organizing
Kim Quiring
Ramsey Waite
Salon Nevaeh
Selectemp Employment Services
Southern Wine & Spirits
Territorial Winery
The Mercantile
The Pearl Day Spa
Three Rivers Casino & Hotel
Tokatee Golf
Trader Joe's
Triple Rise Equestrian Center
True Value Warehouse
Michael L. Umberger, DDS
Uncommon Scents at the Meridian
Valley River Inn
Westraunt Concepts
Willamalane Park & Recreation District

Gift Certificate Sponsors

Bed Bath & Beyond
ccMcKenzie
The Clothes Horse
Coburg Road Car Wash
Crumb Together
Dairy Queen
Ellis Design Group
Eugene Concert Choir
Fifth Street Market
Forrest Paint
Oakway Fitness
Over The Top Auto Detailing
Papa John's
Papa's Pizza
Potter's Quarters
Prime Time Sports Bar & Grill
Springfield Boot & Shoe Repair
Vanilla Jill's Frozen Yogurt
Villa Verde Garden Design
Wilco

IN-KIND SPONSORS

We could not stage this event without the wonderful support of our in-kind sponsors who contribute everything from promotion, hotel space, printing, labor, and delivery trucks.

Big Foot Beverages
Bi-Mart
Chambers Construction
DEX
EC - Electrical Construction Co.
Emerald Forest Products
InstaPrint
KKNU-FM New Country 93.3
KMGE -FM Mix 94.5
KMTR NewsSource 16
KVAL TV
QSL Printing
Rosboro Lumber
Triple J & S Signs
Valley River Inn

HOLIDAY STOCKING PARLOR

Many local artisans have donated handcrafted stockings to hang by the fireplace. Start a family tradition with one of these unique stockings. This area is located on the second floor.

PARADE OF HOLIDAY WREATHS

The skybridge on the second floor is where you will find an artful array of holiday wreaths. Carefully created by local designers, their color, smell and elegance will leave you breathless.

GIFT BASKET CREATIONS

Located on the second floor, with the Parade of Holiday Wreaths, you'll discover an extraordinary line-up of inventive gift basket creations, designed by some of the most talented people we know. You won't want to miss this!

LETTERS TO SANTA

Stop by at the fireplace area and have your child write a letter Santa and deposit it in the mailbox. Some of the letters might be used in promotion.

DICKENS' VILLAGE OF THE ARTS GIFT SHOPPES

It is upstairs in the McKenzie Room. There, you'll find over 25 vendors selling their wares. It's the perfect way to find that special gift at the 2012 *Festival of Trees* and start the holiday season! Shop until you drop!

CHAINSAW CARVERS

We have three carvers, Chris Foltz, Ryan Anderson and Thomas Vrba who are all professional carvers. They will be carving outside under the Pepsi Tents on Friday, Saturday and Sunday. We will hold a live auction on Sunday afternoon at 4:00 p.m.

CENTER STAGE

Center Stage entertainment is located across the covered walkway in the Columbia Room. A schedule of performances is posted outside the room and is included as an insert in your *Festival Guide*.

STORYBOOK MIMES

The Storybook Mimes perform at different times in the Enchanted Forest. These are talented local actors volunteering their time. Please tell them how much you enjoy their performances (just don't expect them to respond!).

CASCADE HEALTH SOLUTIONS BOARD OF DIRECTORS

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FESTIVAL STEERING COMMITTEE

Ron & Keri Vickers – *2012 Festival Directors*
Keri Vickers – *Starlight Celebration*
Mike Tiernan – *Finance*
Kathryn McNeal – *Volunteers*
Dayl Spagnolo & Liz Kelly – *Dickens' Village*
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Ann Reilly – *Awards*
Anne Schrenk & Marsha Whisler – *Candy Cane Forest*
Debbie Allen – *Wreaths & Stockings*
Dee Guckenberger – *Baskets*
Annette Swangard – *Gingerbread Village*

FOUNDATION STAFF

Margie Brooks, *Vice President*
Mike Boeshans, *Accounting Director*
Linda De Block, *Program Assistant*
Kathryn McNeal, *Administrative Assistant*

MISSION STATEMENT

Our mission is to improve the quality of life in our community by helping to support and provide quality, charitable, compassionate health care now and for generations to come.



Festival of Trees